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**FEATURING THE GREATEST ASSORTMENT  
AND LARGEST SUPPLY OF  
COMMERCIAL CUT FLOWER DAHLIAS  
AVAILABLE IN THE COUNTRY!!**



GEMMA CLARA

Very Beautiful New Yellow Cactus  
Variety—Offered on Page Two.

# FLOWER BULBS ROOTS AND PLANTS



**Wholesale List**

**Spring 1947**

FOR TERMS OF SALE  
SEE PAGE 13

SEE PAGES  
13 - 14 - 15  
For Fast Selling  
Line of  
Attractive  
Bulb  
Packages

## WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK

**CHANGE OF ADDRESS**—We have now combined our office and warehouse with our long-established bulb farm at Syosset—so please direct all communications to this new address.



# We Are Headquarters For The Finest Commercial Cut-Flower



JEAN KERR — FLORIST'S FAVORITE WHITE

## LARGE FLOWERING KINDS

	Strong Divisions EACH
<b>AVALON.</b> (I.D.) Beautiful clear yellow and the best of this color for commercial use. Fine form on long stems. In hot weather the stems are somewhat rubbery but this fault is corrected in the Fall. ....	.20
<b>BALLEGO'S SURPRISE.</b> (C.) A beautiful pure white cactus. ....	.75
<b>BLUE JERSEY.</b> (F.D.) This is a true sport of Jersey's Beauty and has all of the parent's fine qualities. Color is orchid lavender. ....	.25
<b>BRONZE BALL.</b> (Ball) Sturdy, medium size flower that is popular in the New York market. Solid bronze. Free flowering and good stem. ....	.15
<b>CALIFORNIA IDOL.</b> (I.D.) Fine, clear yellow. Massive flower on low bush. ....	.35
<b>DR. JOHN CARMAN.</b> (F.D.) Very large, heavy flower. Color is a distinctive tyrian rose, with silver tips. Fine for cutting and in the garden it is outstanding. ....	.25
<b>ELKRIDGE.</b> (I.D.) A fine commercial white of graceful shape. Long, strong stems and a good grower. ....	.20
<b>ELSIE BURGESS.</b> (Ball) An old time favorite. White base with lavender tips. Profuse bloomer and splendid keeper. ....	.20
<b>FOREST FIRE.</b> (I.D.) Flame red. Very large flower with pointed petals. Good for the garden. ....	.25

## DAHLIAS

	Strong Divisions EACH
<b>FRANCES LA ROCCO.</b> (F.D.) This is the most popular of the light yellow varieties. Good cutter and much used by commercial growers. ....	.20
<b>FRANCES LA ROCCO IMPROVED.</b> This is an improved form of the above variety. The flowers are much deeper yellow and the keeping quality is considerably better. It is worth much more than the difference in price and we recommend it highly. ....	.25
<b>FRAU O'BRACHT.</b> (C.) Clear yellow cactus variety that is a real beauty. Medium size flowers. Fine stems. ....	.60
<b>GALLANT FOX.</b> (F.D.) A commercial red that should be grown by every florist. Not a profuse bloomer but its keeping qualities, sturdy stem and fine color make it a valuable sort. ....	.15
100 or more at 12c	
<b>GEMMA CLARA.</b> A fine new yellow cactus variety that has every desirable quality. We recommend it highly. ....	.75
<b>GOLDEN ECLIPSE.</b> (F.D.) Large, golden yellow on tall strong stems. Excellent cut flower variety. Good keeper. Plants must be tied up for best results. ....	.25
<b>JAMES KIRBY.</b> (I.D.) Very fine clear red that has good form, stem and substance. For those who want outstanding flowers this is the best red. Must be staked, tied and grown with care for best results. ....	.20
<b>JANE COWL.</b> (I.D.) Large, shaggy flower of copper and gold. This old favorite is losing its popularity with commercial growers on account of its poor keeping trait but is still one of the most popular for garden use. ....	.25
<b>JEAN KERR.</b> (F.D.) Still the most popular white with most cut flower growers. The flowers are medium size and many are produced on each plant. A good keeper and fine for floral work. ....	.15
100 or more at 12c	
<b>JERSEY'S BEACON.</b> (F.D.) Chinese red with lighter shadings on reverse side which give a beautiful two-toned effect. Large flower. ....	.20
<b>JERSEY'S BEAUTY.</b> (F.D.) This fine pink variety still maintains its position as the leader of all commercial kinds and we are by far the largest suppliers of it. We offer carefully rogued and selected stock. Jersey's Beauty is still in short supply and can only be sold in combination with other varieties and then not to exceed 25% of the total order. ....	.25
<b>JERSEY'S DAINTY.</b> (C.) A fine, true Cactus. White with slight lavender tinge. An excellent cut flower variety that produces many flowers on good stems. ....	.20
<b>JERSEY'S WHITE BEAUTY.</b> See "White Jersey's Beauty" .....	.25
The initials behind each variety designate (I.D.) Informal Decorative; (F.D.) Formal Decorative; (C) Cactus; (S.C.) Semi Cactus.	

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 13.



# DAHLIAS. Large Flowering Varieties — Continued

	Strong Divisions EACH
<b>JOYCE LOUISE.</b> (I.D.) A very fine large fluffy flower that is a beauty for the garden. Color is orchid lavender. ....	.50
<b>KENTUCKY.</b> (F.D.) This beautiful orange sport of Jersey's Beauty, with all of the fine traits of the parent, ranks close to the top of the list of the leading commercial kinds and also belongs in every garden collection. ....	.25
<b>LAVENDER LADY.</b> (F.D.) A Warner seedling that is much better than the parent. Large, firm flower with tall, stiff stem. Deep lavender. ....	.50
<b>LEMONADE.</b> (F.D.) Good commercial kind. Straight, stiff stems. Moderate size flower of canary yellow. ....	.35
<b>LE TOREADOR.</b> (F.D.) This is the leading commercial red variety in the low priced range. Medium size, flat flower of glowing deep red. Strong stem of medium length. ....	.15
100 or more at 12c	
<b>MARSHALL'S PINK.</b> (F.D.) Large, globular flower of bright pink with silver sheen. Somewhat soft for early season commercial use but a beauty in the garden. ....	.25
<b>MAUDE ADAMS.</b> (Show) Our southern customers still want this old favorite and we have again increased our stock. Profuse blooming variety with strong stems. The flowers, which are snow white with slightly pink edging, are very useful for florist work. ....	.20
<b>MISS BELGIUM.</b> (C.) An even shade of burnt orange. Medium size flower on long, wiry stems. Early and continuous flowerer. This variety is fast becoming very popular and deservedly so. ....	.35
<b>MRS. GEORGE LE BOUTILLIER.</b> (I.D.) Rich, Velvety-carmine, producing giant flowers on long stems. Good garden variety. ....	.20
<b>MRS. I. de VER WARNER.</b> (F.D.) This is still a favorite orchid-lavender variety. While the blooms are too soft for commercial use, it is a variety that should be in every Dahlia garden. ....	.25
<b>NATHAN HALE.</b> (F.D.) Coppery-yellow and gold and good form, stem and substance. Should be planted early as it is a late bloomer. Very fine and the best in this color. ....	.18
100 or more at 15c	
<b>RED JERSEY.</b> (F.D.) This is an excellent commercial red with the same habits of growth as Jersey's Beauty. Good form, color and stem. Now offered at a reasonable price. ....	.18
100 or more at 15c	
<b>ROSE FALLON.</b> (F.D.) Old gold with rosy bronze shadings. Immense flower on very tall plant. ....	.25
<b>ROSE BALL.</b> A very nice deep rose ball variety. ....	.20
<b>RUBY TAYLOR.</b> (F.D.) Ruby red with purple shading. Fine, large flower on vigorous bush. Commercial growers are taking to this variety for it has many fine qualities and we urge all our customers to give it a try. ....	.30
<b>SIR LANCELOT.</b> (F.D.) Garnet-rose shading to purple. Vigorous grower with many large flowers on strong bush. ....	.18
<b>SON OF SATAN.</b> (C.) A very fine garden Dahlia. Many flowers on the strongest growing plant of any Cactus variety we know of. Large shaggy flowers of bright red on long stems. ....	.50



**LEMONADE — Fine New Commercial Yellow**

	Strong Divisions EACH
<b>SULTAN OF HILLCREST.</b> (F.D.) Of unique form with petals recurving to the stem which attracts one's attention. Huge blooms of lemon-yellow with reverse of rosy pink on fine stems. ....	.25
<b>THOMAS EDISON.</b> (F.D.) A grand and striking variety of deep royal purple. Deservedly popular. We have increased our stock of this variety in response to a demand that persists from year to year. ....	.30
<b>TOWER'S EMPIRE.</b> Graceful deep yellow flowers on clean growing bushes. Light green, lacy foliage. ....	.25
<b>TROEF.</b> (F.D.) Beautiful shade of violet. Wiry stems make it a good cutter. Very highly regarded in Holland where it won highest honors. ....	.50
<b>WATCHUNG GIANT.</b> (I.D.) A new, huge yellow-gold variety that has all the qualities to make it a winner with those who want enormous flowers. Fine form and substance and good stem. ....	.20
<b>WHITE JERSEY'S BEAUTY.</b> (I.D.) The flowers, of medium size, pure white, are borne profusely on wiry stems. The foliage is crisp, clean and insect resistant. All commercial growers should have this one. ....	.25
<b>WHITE KING.</b> (F.D.) This is a leading pure white with commercial growers. The flowers are of perfect form and the right size for cut flower use. ....	.20
<b>WHITE WONDER.</b> (I.D.) A large flower that is a beauty for the garden. Pure white with good stem and perfect form. ....	.20

The initials behind each variety designate (I.D.) Informal Decorative; (F.D.) Formal Decorative; (C) Cactus; (S.C.) Semi Cactus.

See Page 14 For Fast Selling Line of Dahlia Packages.



# MINIATURE DAHLIAS

All cut flower market reports emphasize what we have been telling our customers for several years—that there is a constantly growing demand for the smaller types of flowers—Miniatures and Pompons.

The flowers are useful over a long period for they are not affected by the summer heat as much as the larger types. Rapid strides have been made in the development of better varieties and our list includes a wide range of color in the finest available kinds.



BISHOP OF LLANSDAFF



PEACE — NEW WHITE MINIATURE CACTUS



LITTLE ROSEATA

	Each
<b>BABY ROYAL.</b> A combination of salmon, apricot and yellow. A leader in the small flowering group. ....	\$ .20
<b>BISHOP OF LLANSDAFF.</b> An unusual attractive flower of scarlet with bronze leaf. Popular for garden use. ....	.25
<b>BLUEBELL.</b> A blue-violet flower. Very attractive. ....	.20
<b>BUCKEYE BABY.</b> Golden buff. Attractive color and good stem. ....	.20
<b>CALORAMA.</b> A two-toned semi-cactus variety. Red and orange. Fine new European kind. ....	.35
<b>FAIRY.</b> Nice formal decorative. Color nice pink almost the same as Jersey's Beauty. Tall grower. Florists' best. ....	.15
<b>GRENADIER.</b> Double orange-red variety with beet-red foliage. One of the best of all miniatures. ....	.25
<b>JAMES VICK.</b> Very attractive red variety. A florists' miniature. ....	.20
<b>LITTLE DUKE.</b> Rich burgundy contrasted with dark green foliage. ....	.20
<b>LITTLE FIREBALL.</b> A very bright red miniature. Long stems and perfect form. ....	.20
<b>LITTLE ROSEATA.</b> One of the best cut flower miniatures. Soft pink. Long stems. ....	.20
<b>MARGO.</b> Very tall formal miniature. Pink flowers. Free flowering. ....	.20
<b>ORCHID LADY.</b> Bright violet-rose. Produces flowers in great profusion. Long, stiff stems. ....	.20
<b>PAULA.</b> Clear lilac and an unusual shade. ....	.20
<b>PEACE.</b> A very fine new white Cactus variety that comes to us from Europe since the war. ....	.35
<b>PRINCESS ALBA.</b> A very fine white miniature. Perfect flowers on long stems. Free flowering. ....	.20
<b>ROXANA.</b> A very fine purple variety. ....	.20
<b>SONNET.</b> A new light orange. ....	.20
<b>SUFFOLK.</b> A florists' miniature. Orange in color. Long stems and perfect formation. ....	.20
<b>SYLVIA.</b> A nice red on long stems. Very fine. ....	.15
<b>TARGET.</b> Fine autumnal shade of bronzy-yellow. ....	.20
<b>WHITE CLOUD.</b> Attractive white on long stems. Good florists' variety. ....	.20
<b>WHITE FAWN.</b> Without doubt the finest decorative white variety. ....	.25

## "ATOMIC"

A sensational new single miniature introduced by us and offered last year for the first time. Glowing yellow center with rim of blackish-purple shading to old-rose. An explosive effect in this beautifully contrasting blend of colors. .... Each \$ .50

See Page 14 for Miniature and Pompon Dahlias in Attractive Packages.

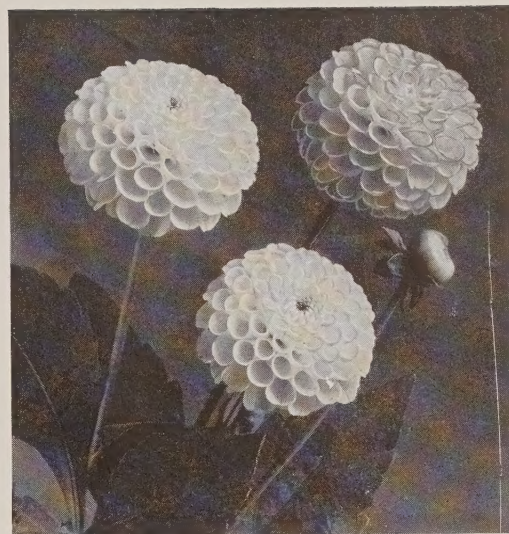


# POMPON DAHLIAS

For years we have made a specialty of Pompon Dahlias and, by selecting the finest varieties available in each color and offering them at most reasonable prices, we have done much to encourage their more general use.

You can select from this list with the assurance that you are getting the leading variety in each color.

	Strong Divisions Each
<b>AMBER GLOW.</b> Beautiful blend of coral and gold. ....	\$.15
<b>AMBER QUEEN.</b> Solid amber color. Beautiful shade. Flowers larger than average. ....	.15
<b>BETTE ANNE.</b> A nice little soft pink variety. ....	.20
<b>BRONZE BEAUTY.</b> Bronze and old gold. Good commercial cut flower variety. ....	.15
<b>CATHERINE.</b> Large, bright yellow. Petals somewhat coarse but the flowers are sturdy. ....	.15
<b>CLARISE.</b> Fine two-toned orange combination. ....	.20
<b>EDITH MUELLER.</b> A beautiful two-toned variety of golden-orange at base and salmon-red at petal tips. Very fine. ....	.15
<b>GERDA.</b> Nicely shaped cream variety. ....	.18
<b>GOLDEN BEAUTY.</b> Rich golden color. Very attractive. ....	.15
<b>HAZEL.</b> Buff color at petal tips with deeper brown at base. Nice shape to flower. ....	.15
<b>HONEY.</b> Base of petals is yellow with overcast of red. Nice color combination. ....	.15
<b>INDIAN CHIEF.</b> Red base with white petal tips. Good cutter and strong stem. ....	.15
<b>JOE FETTE.</b> Leading white variety. Medium size flower on low growing bush. ....	.18
<b>JOHNNY PEPPIN.</b> Dark red variety. Attractive flower on strong stem. ....	.15
<b>LEMON DROP.</b> Bright yellow. Good stems and a nice cutter. ....	.20
<b>LITTLE DAVID.</b> Deep burnt-orange variety. Produces small flower of good shape. ....	.15
<b>LITTLE ELK.</b> A rich shade of bronze. ....	.15
<b>LITTLE HERMAN.</b> A red and white pompon of perfect form and shape. ....	.15
<b>MARY MUNNS.</b> Fine lavender variety that is considered the very best among some florists. Good producer. ....	.18
<b>MISS ALMA.</b> Lavender and white. A pretty combination. ....	.18
<b>MORNING MIST.</b> A fine newer variety. Color is rosy-lavender overlay on white base. ....	.12
<b>RED WARRIOR.</b> A fine new bright red variety. ....	.15
<b>ROSA WILMOTH.</b> Deep rose-pink. Medium size. ....	.20
<b>ROTHOUT.</b> Deep scarlet and a favorite in this color. Long, strong stems. ....	.15
<b>SHERRY.</b> Beautiful shade of petunia purple. ....	.15
<b>SNOWCLAD.</b> Medium size pure white. Good grower. ....	.18
<b>TITAN.</b> Fine red. Tall stems held well above foliage. ....	.15
<b>YELLOW GEM.</b> Creamy yellow and considered best in this color. Small flower. ....	.18
<b>YOULETTE.</b> Light bronzy yellow. ....	.18



EDITH MUELLER



MARY MUNNS



MORNING MIST



ROTHOUT

REMEMBER! You May Deduct 5% For Cash With Order. See Terms of Sale, Page 13



# GLADIOLUS Finest Quality — Our Own Long Island Grown



**ELIZABETH THE QUEEN**

Gladiolus are one of our specialties and we grow a large acreage here on our own farms at Syosset. We plant nothing but young stock, and this produces vigorous, high crowned bulbs of a quality that is rarely equaled and never surpassed by any other section of the country. Please remember this when comparing prices.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5
<b>ALGONQUIN.</b> Glowing deep scarlet. Large florets on medium length stem. Most popular variety in this color. ....	100 1000	6.00 55.00	5.00 44.00	4.00 35.00	3.30 30.00	3.00 26.00
<b>BARCEROLE.</b> Deep orange without markings. Large ruffled blooms. Medium height spike and stem. ....	100 1000	6.00 55.00	5.00 44.00	4.00 35.00	3.30 30.00	3.00 26.00
<b>BEACON.</b> Bright rose-scarlet with pronounced cream blotch. Long spike and tall stem. Ranks among the top leaders of the commercial group. ....	100 1000	5.00 45.00	4.00 36.00	3.50 29.00	2.50 22.50	2.00 17.50
<b>CORONA.</b> Creamy white with striking edge of rose pink on each petal. Large heavy flower on tall stem. This newer variety has been quickly accepted as a welcome addition to the commercial cut flower list. ....	100 1000	7.00 65.00	6.00 52.00	5.00 40.00	4.00 36.00	3.50 29.00
<b>ETHEL CAVE COLE.</b> Large, light pink with flecks of darker pink. Fine, free flowering variety. ....	100 1000	5.50 50.00	4.50 40.00	3.75 32.00	2.75 25.00	2.25 20.00
<b>FLAMING SWORD.</b> This old timer is still largely used as an early red. Small flower but nice color and very dependable. ....	100 1000	4.00 35.00	3.25 28.00	2.50 22.50	2.00 17.50	1.65 14.00
<b>GOLD EAGLE.</b> An early deep yellow. Very prolific. Small flower but useful in this color. ....	100 1000	4.00 35.00	3.25 28.00	2.50 22.50	2.00 17.50	1.65 14.00
<b>GOLDEN DREAM.</b> Midseason deep yellow. Tall, strong and good cutter. ....	100 1000	4.50 40.00	3.60 32.00	3.00 25.00	2.25 20.00	1.80 16.00
<b>JEANIE.</b> Clear, rich pink with attractive creamy yellow throat. Tall strong grower and very free flowering. Bulbs keep very well so we recommend this variety to growers who are having trouble with Picardy. ....	100 1000	5.50 50.00	4.50 40.00	3.75 32.00	2.75 25.00	2.25 20.00
<b>KING LEAR.</b> Beautiful shade of reddish purple. Large ruffled petals. Nice spike on tall stem. The best medium priced variety in this color. ....	100 1000	5.00 45.00	4.00 36.00	3.25 29.00	.... ....	.... ....
<b>LADY JANE.</b> A newer one that is well liked. Clear cream with light yellow lips on lower petals. Very sturdy flower on tall, stiff stems. ....	100 1000	8.00 75.00	7.00 60.00	5.50 48.00	4.25 38.00	3.30 30.00
<b>MAID OF ORLEANS.</b> This is still the leading commercial white variety, one of the earliest to bloom, and always dependable. We grow a large stock and can take care of all orders. ....	100 1000	3.50 30.00	3.00 24.00	2.50 20.00	.... ....	.... ....
<b>MARGARET BEATON.</b> Large white with striking red blotch in throat. Tall spike and long stem. Very beautiful but uncertain performer. ....	100 1000	5.50 50.00	4.50 40.00	3.60 32.00	.... ....	.... ....
<b>MARGARET FULTON.</b> This old variety is still liked by many growers. Deep salmon color and stem of medium height. Petals are of heavy texture which make it a good shipper and keeper. ....	100 1000	4.00 35.00	3.25 28.00	2.50 22.50	.... ....	.... ....
<b>PICARDY.</b> While this coral pink variety is still the most popular of all Gladiolus many of our florists tell us that their customers are getting tired of so much pink and are asking for other colors. ....	100 1000	5.00 45.00	4.00 36.00	3.25 29.00	2.50 22.50	2.00 17.50

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate, 250 and More at the 1000 Rate



# GLADIOLUS — Continued

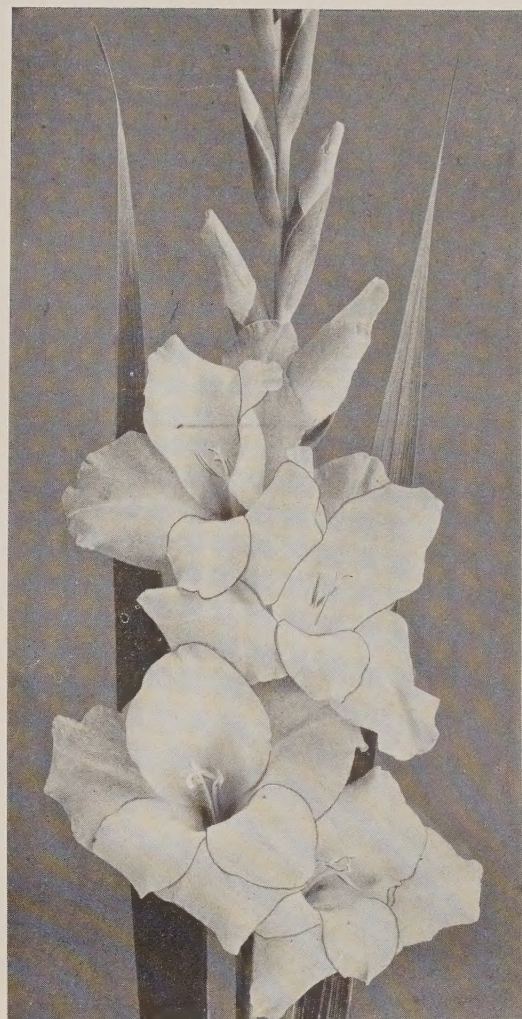
	Per	No. 1	No. 2	No. 3	No. 4	No. 5
<b>ROSA VAN LIMA.</b> Light rose with few darker lines in throat. Good commercial variety. Fine for exhibition and garden. ....	100 1000	5.00 45.00	4.50 36.00	3.50 30.00	..... .....	..... .....
<b>SILENTIUM.</b> White with striking carmine marking in throat. Similar to but not so large as Margaret Beaton. A good cutter and prolific grower. We recommend it. ....	100 1000	5.00 45.00	4.00 36.00	3.25 29.00	2.50 22.50	2.00 17.50
<b>SNOW PRINCESS.</b> Creamy white shading to pure white. Opens well when cut tight. Many commercial growers are now using this variety as their leading white. ....	100 1000	5.00 45.00	4.00 36.00	3.25 29.00	2.50 22.50	2.00 17.50
<b>WANDA.</b> This cream colored sport of Picardy is popular as a cut flower. Makes long heavy spikes. ....	100 1000	5.50 50.00	4.50 40.00	3.60 32.00	2.75 25.00	2.25 20.00

## NEW AND RARER VARIETIES

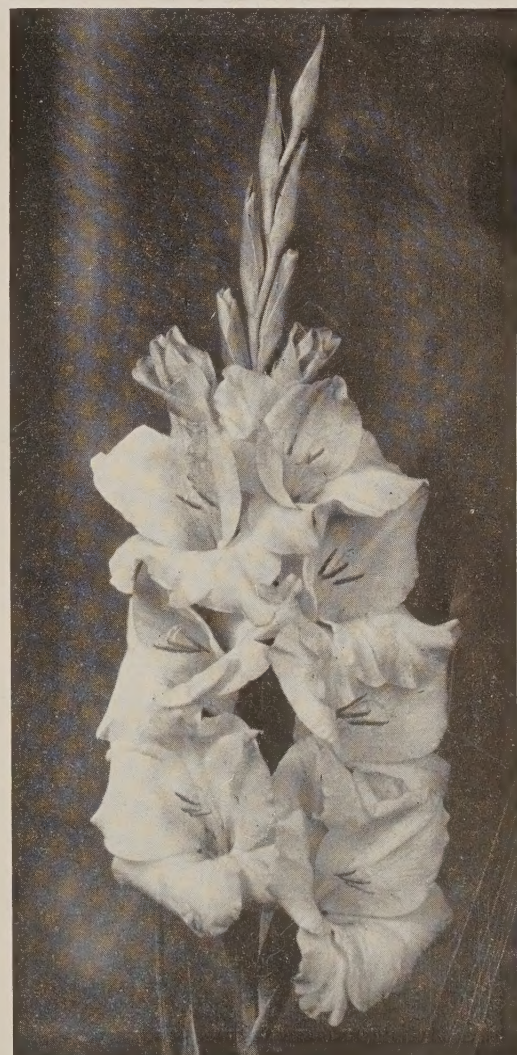
	Per	No. 1	No. 2	No. 3	No. 4	No. 5
<b>AMBER QUEEN.</b> True amber color with marked throat. •Sturdy flower of fine keeping qualities. Medium height. ....	Doz. 100	1.75 12.00	1.50 10.00	1.25 8.00	1.00 6.50	.75 5.00
<b>BURMA.</b> Deep rose—almost red. Very large ruffled florets on very heavy spike. An outstanding variety that should be in every planting. ....	Each Doz. 100	.40 4.20 30.00	.35 3.60 24.00	.30 3.00 19.00	.20 2.10 15.00	.15 1.60 12.50
<b>ELIZABETH THE QUEEN.</b> A very beautiful new lavender with large ruffled florets, long heavy flower spike on medium length stem. ....	Doz. 100	2.50 17.50	2.00 14.00	1.75 11.00	1.25 8.75	1.00 7.00
<b>FAIR ANGEL.</b> Large creamy white with beautifully ruffled florets. Good grower. Medium height. ....	Doz. 100	1.00 7.00	.80 5.50	.65 4.50	.55 3.60	.45 3.00
<b>GLAMIS.</b> Some growers think that this variety will some day be a leader among pink kinds. ....	Doz. 100	1.75 12.00	1.50 10.00	1.25 8.00	1.00 6.50	.75 5.00
<b>LEADING LADY.</b> This very fine milk white sport of Picardy is an outstanding new variety. Huge size with perfect placement. ....	Each Doz. 100	.35 3.60 25.00	.28 3.00 20.00	.20 2.15 16.00	.18 1.85 13.00	.15 1.50 10.50
<b>MISS LAVENDER.</b> Orchid lavender with pinkish caste. Medium size spike on stiff stem. Very attractive. ....	Doz. 100	1.75 12.00	1.50 10.00	1.25 8.00	1.00 6.50	.75 5.00
<b>PANDORA.</b> An unusual shade of clear, geranium pink; very much admired by florists. Good sturdy grower of medium height. ....	Doz. 100	1.00 7.00	.80 5.50	.65 4.50	.55 3.60	.45 3.00
<b>PEACHGLOW.</b> Enormous florets and huge flower spikes on tall heavy stem. Color is soft peach pink. ....	Doz. 100	1.75 12.00	1.50 10.00	1.25 8.00	1.00 6.50	.75 5.00
<b>PURPLE SUPREME.</b> Clear purple. Long slender spikes. Unlike most purple kinds this variety is a good grower. ....	Each Doz. 100	.25 2.40 16.00	.20 2.00 12.50	.15 1.50 10.00	.10 1.10 8.00	.08 .85 6.50
<b>SPOTLIGHT.</b> Pure yellow with a striking scarlet marking in throat. Good grower on long stem and nicely arranged. ....	Each Doz. 100	1.25 13.50 100.00	1.00 11.00 80.00	.80 9.00 65.00	.65 7.00 52.00	.50 5.50 42.00

Gladiolus Bulblets, Mixtures and Oversized Bulbs  
Offered on Next Page.

See Page 15 for Gladiolus in Attractive Packages



ROSA VAN LIMA



MINUET





MAID OF ORLEANS

#### GLADIOLUS BULBLETS

These bulblets are all of our own growing. We supply run-of-the-crop, which means that none of the large ones are taken out. We give dry measure—which is approximately 15% greater than liquid measure.

## GLADIOLUS — Continued

### OVERSIZE BULBS

We have limited supplies of extra large bulbs of some of the leading commercial varieties. These bulbs measure 2" and over and make a fine counter appeal.

	100	1000		100	1000
BEACON .....	\$5.50	\$50.00	PICARDY .....	\$5.50	\$50.00
MAID OF ORLEANS .....	4.00	35.00	MIXTURE .....	4.50	40.00

### GLADIOLUS MIXTURES

		No. 1	No. 2	No. 3
STANDARD MIXTURE. A well balanced assortment of colors is represented in this fine mixture. ....	100 1000	\$4.00 35.00	\$3.25 28.00	\$2.60 22.50
EXHIBITION MIXTURE. Contains only the large flowering types in the better varieties. Wide range of color. ....	100 1000	5.00 45.00	4.50 36.00	3.50 30.00

### GLADIOLUS BULBLETS

	Quart	Peck	Bushel
ALGONQUIN .....	\$4.00	\$30.00	\$100.00
BARCEROLE .....	2.00	15.00	50.00
BEACON .....	2.00	15.00	50.00
CORONA .....	2.00	15.00	50.00
ETHEL CAVE COLE .....	2.50	17.50	60.00
JEANIE .....	3.00	20.00	75.00
KING LEAR .....	3.00	20.00	75.00
LADY JANE .....	4.00	30.00	100.00
MARGARET FULTON .....	1.50	10.00	35.00
PICARDY .....	1.75	12.50	40.00
SILENTIUM .....	2.50	17.50	60.00
SNOW PRINCESS .....	2.50	17.50	60.00

### NEW AND RARER VARIETIES

	1000	Quart
BURMA .....	\$20.00	\$60.00
ELIZABETH THE QUEEN .....	10.00	30.00
FAIR ANGEL .....	3.50	10.00
GLAMIS .....	5.00	15.00
LEADING LADY .....	25.00	75.00
PANDORA .....	5.00	15.00
PURPLE SUPREME .....	10.00	30.00
SPOTLIGHT .....	100.00	300.00

## ORDER THESE BULBS NOW

We offer these bulbs in our spring list for they should be planted before our fall catalog is ready.

Please order them now and we will ship them in early August. They must be planted as soon as received and will start flowering almost immediately.

## COLCHICUM

These bulbs produce their flowers, which resemble huge crocus, early in the Fall and for best results must be planted early. They are also well adapted for flowering in the home where they require very little care or attention. The bulbs are large and each produces a group of flowers. The foliage appears in the early Spring.

**AUTUMNALE MAJOR.** This is the most popular variety.

Per Doz. \$2.50

Per 100, \$16.00

Per 1000, \$150.00

## CROCUS — Fall Flowering

SPECIOSUS. Violet blue .....	100 \$2.00	1000 \$15.00
ZONATUS. Light lilac .....	2.50	20.00



## AMARYLLIS – Giant Hybrids

No other bulbous subject offers such an opportunity for the development of increased sales and satisfied customers as these Hybrid Amaryllis. For years we have aided in their development and have started many concerns selling them—and we never get an unfavorable report.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red.

	Per Doz.	Per 100
2½" to 2¾" .....	\$2.15	\$15.00
2¾" to 3" .....	2.75	20.00
3" to 3¼" .....	3.50	25.00



AMARYLLIS HALLI

### AMARYLLIS HALLI

(*Lycoris Squamigera*)

The bulb produces its foliage in spring which is followed by a tall lavender spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

Each, \$1.00; per doz, \$10.00; per 100, \$75.00

### AMARYLLIS FORMOSISSIMA

(SPREKELIA—JACOBAN LILY)

Brilliant crimson flowers. Makes an excellent house plant. Also good for summer gardens.

Doz. \$2.50; 100 \$15.00

### AFRICAN LILY (*Amorphophallus Rivieri*)

This rare bulb produces an attractive palm-like growth that is very ornamental through the whole summer season. The flower, which is an enormous Calla-shaped blossom, appears while the bulbs are dormant in the Spring.

Each \$1.00; Doz. \$10.00

### ANEMONES

Anemones in Packages Offered on Page 13

These bulbs may be planted in early Spring with marked success, and they do remarkably well outdoors in many sections of the country.

#### SAINT BRIGID

Large, semi-double flowers on long, strong stems.

	Mammoth
	Two Year Bulbs
DARK BLUE	100 \$ 5.00
VIOLET	1000 40.00
RED	
MIXED COLORS	

One year old bulbs, mixed colors only.

Doz. \$.40; 100 \$2.50; 1000 \$20.00

#### DE CAEN

Fine single form available in a wide range of mixed colors.

	100	1000
MAMMOTH TWO YEAR		
BULBS .....	\$4.00	\$35.00
FIRST SIZE BULBS .....	3.00	25.00
ONE YEAR BULBS .....	2.00	16.00



AMARYLLIS, GIANT HYBRID



ANEMONE ST. BRIGID

### BEGONIAS – Tuberous-rooted

We have a liberal supply of the Tuberous Rooted Begonias to offer for this spring season. They are grown for us by one of the oldest and most reputable Belgium firms.

For spring and summer pot plants or for out-door planting in semi-shaded situations they are highly desirable.

True, **DOUBLE CAMELLIA** type available in the following separate colors:

BLUSH PINK  
ORANGE  
PINK  
RED

SALMON  
SCARLET  
WHITE  
YELLOW

	Doz.	100	1000
1" to 1½" .....	\$1.00	\$ 7.00	\$ 65.00
½" to 2 " .....	1.75	12.00	110.00
2" to 2½" .....	2.50	16.00	150.00

6 or More at Dozen Rate; 25 or More at 100 Rate; 250 or More at 1000 Rate



BEGONIA—Tuberous Rooted Double





YELLOW CALLAS IN THE GARDEN



DICENTRA (Bleedingheart)



GLOXINIA

## CALADIUM — Fancy Leaved

The large, brilliant colored leaves that these bulbs produce make an unequalled display for the Summer garden. As a pot plant for florists' use, there is no better Summer subject.

Named Varieties. A collection of 5 named kinds which includes all of the best forms and richest colorings.

Per 25 (5 of each)	\$ 5.00
Per 100 (20 of each)	16.00
Per 1000 (200 of each)	150.00

**MIXED COLORS.** All colors represented in this mixture, including the Birch bark varieties

Per Doz.	\$ 2.50
Per 100	15.00
Per 1000	140.00

## CALLAS

All of the Callas offered below are suitable for garden planting and combine the rare combination of decorative foliage with flowers of unusual keeping qualities. Those who are seeking unusual items of rare and odd beauty should plant them.

	Doz.	100
<b>ALBA MACULATA.</b> A fine summer garden variety. Creamish white flowers with beautiful spotted foliage.	\$2.50	\$17.50
<b>ELLIOTTIANA.</b> The well known yellow Calla. Does exceptionally well in the garden where it makes a striking display.	2.50	17.50
<b>REHMANI.</b> A beautiful and dainty dark pink variety. A gem in any garden. First time at these low prices.	3.00	20.00

## CANNAS

Cannas are the showiest of all Summer bedding plants and as a result are always in demand and are among the leading sellers for storekeepers.

CITY OF PORTLAND. Glowing pink.  
HUNGARIA. Deep rose.  
KING HUMBERT RED. Orange Scarlet.  
KING HUMBERT YELLOW. Golden yellow  
THE PRESIDENT. Red.

ALL AT THE SAME PRICE		
Per 100	\$ 6.50	
Per 1000	60.00	

## CINNAMON VINES

A fine perennial climber with Ivy-like leaves and sweet-scented flowers.

Per Doz	\$ 1.00
Per 100	6.00
Per 1000	50.00

## DICENTRA (Bleeding Heart)

We have a fair supply of this very fine perennial. The roots make a quick growth very early in the Spring so we cannot fill orders later than April 1st.

	Doz.	100
Large Clumps	\$7.00	\$50.00

## GLORIOSA ROTHCHILDIANA

Beautiful climbing Lily. Can be forced during Winter months or grown outdoors in Spring. Very colorful with wavy, reflexed petals and long spreading stamens. Crimson with yellow base and margins. Mammoth bulbs. Each \$ .75; Doz. \$8.50.

## GLOXINIAS

We expect larger imports of Gloxinias from our Belgian grower this season and we know this will be good news to our many customers who want these bulbs. And prices are lower.

MONT BLANC — White.  
BLANCHE de MERU — Rose, White Throat.  
ETOILE de FEU — Scarlet.  
ROI des ROUGES — Dark Crimson.  
PRINCE ALBERT — Dark Violet.  
EMPEROR WILLIAM — Violet bordered white.  
EMPEROR FREDERICK — Scarlet bordered white.

ALL AT THE SAME PRICE		
Per Doz.	\$ 2.50	
Per 100	17.50	
Per 1000	160.00	

You Can Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 13.



## ISMENE

**CALATHINA.** This bulb makes an Amaryllis-like growth and produces in early Summer a white, trumpet-shaped flower resembling a large Daffodil. Sweet-scented. Very attractive and unusual

1 3/4"	Doz.	100
2"	\$1.75	\$12.50
2 1/4"	2.15	15.00
2 1/2"	2.50	17.50
2 3/4"	3.00	20.00
3"	3.60	25.00
	4.25	30.00

**HARRISIANA.** A rare and very beautiful star-shaped variety of pure white. Each ..... \$ .75

## MONTBRETIAS

Graceful, Gladiolus-like flowers that are very decorative in the garden and have some cut flower value. Bulbs should be planted and handled the same as Gladiolus. Each bulb produces several flower spikes. Our list of varieties comprises the whole color range.

**AURANTIACA.** Bright orange with yellow shadings.  
**CARMINE BRILLIANT.** Carmine red with lighter center.  
**FANTASY.** Bright orange red.  
**FIREKING.** Intense deep red.  
**GEORGE DAVIDSON.** Uniform golden yellow.  
**GOLDEN WEST.** Clear light yellow.  
**LADY HAMILTON.** Distinctive shade of apricot yellow.  
**MACROSPHALE.** Bright orange with yellow center.  
**METEOR.** Light yellow with orange stripes.  
**WESTWICK.** Intense deep red with yellow center.

### ALL AT THE SAME PRICE

Per Doz.	\$ .60
Per 100	4.00
Per 1000	35.00

## RANUNCULUS CLAREMONT GIANTS

Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to 6" across are enthusiastic in their praise.

We offer a fine mixture of assorted colors in this large Claremont strain.

	100	1000
Top Size	\$4.00	\$36.00
1st Size	3.60	30.00
2nd Size	2.50	18.00

## TIGRIDIA PAVONIA

For brilliancy of color there are few floral subjects that can compare with Tigridias. The bulbs, which can be handled the same as Gladiolus, bloom in mid-summer. Each stalk produces several flowers and this prolongs the display.

For something strikingly beautiful and unusual we suggest these Tigridias.

They are available with us in the five leading named varieties as under:

**ALBA IMMACULATA** — Pure white.  
**CANARIENSIS** — Bright yellow.  
**LE GEANT ROUGE** — Deep red.  
**RUBY QUEEN** — Carmine with yellow center.  
**LUTEA IMMACULATA** — Golden yellow.  
**MIXTURE OF ALL COLORS.**

### ALL AT THE SAME NEW LOW PRICE

Per Doz.	\$ .50
Per 100	3.50
Per 1000	30.00

## TRITOMAS

Commonly known as "Flame Flowers" or "Red Hot Pokers" on account of their spike-like, brilliant colored flowers.

This is one of the showiest subjects for the Summer garden and produces a continuous profusion of flowers.

**PFITZERI.** Flame red color. Flowers late August and September.

Per Doz.	\$ 1.50
Per 100	10.00
Per 1000	90.00

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.



MONTBRETIA

## IRIS

**BEARDED IRIS.** A well balanced mixture of finer kinds.

Doz.	100
\$1.50	\$10.00

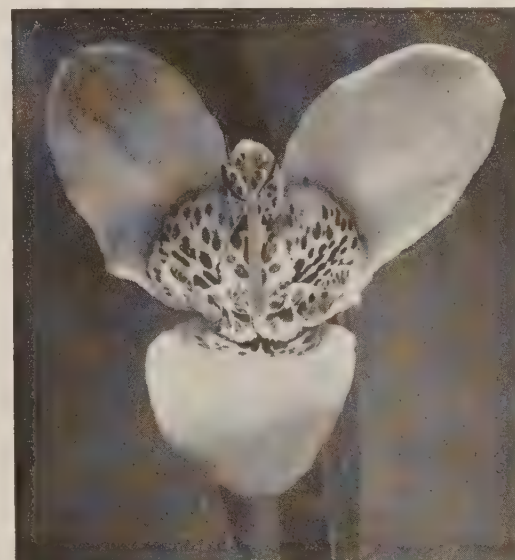
**IRIS KAEMFER.** (Jap.) A fine assortment of the better varieties.

Doz.	100
\$1.50	\$10.00

## OXALIS

These bulbs make delightful border plants. They have Clover-like foliage and are a mass of blooms all Summer.

Deppei	White
Lasiandra	Rosy Pink
Shamrock	Deep Pink
Per. Doz.	\$0.25
Per 100	1.75
Per 1000	15.00



TIGRIDIA PAVONIA





LILIUM REGALE

# HARDY LILIES

## LILIUM REGALE

Not only is this one of the most beautiful of all Hardy Lilies, but it has the additional important quality of seemingly adapting itself to many different locations and doing uniformly well. It will thrive and produce splendidly in any ordinary garden location. It is a white trumpet Lily with markings of pink, yellow and light brown, extremely fragrant and flowers in June.

	Doz.	100
5" - 6" .....	\$1.50	\$10.00
6" - 7" .....	1.75	12.50
7" - 8" .....	2.25	15.00
8" - 9" .....	3.00	21.00
9" - 10" .....	3.60	27.50

## Lilium Album

Pure white with reflexed petals. This beautiful Lily is still very scarce.

Each - \$1.00; Doz. - \$10.00; 100 - \$60.00

## Lilium G. C. Creelman

This is an improved and glorified form of Regale Lily. The whole plant is heavier and stronger and the individual flowers much larger. Many more flowers on each stem.

Each - \$.50; Doz. - \$5.00; 100 - \$35.00

## Lilium Rubrum

Also known as Magnificum. Bright pink with carmine spots. Gracefully curled petals.

Each - \$1.00; Doz. - \$10.00; 100 - \$60.00

## Lilium Tigrinum Splendens

Well known Tiger Lily. Deep orange with black spots. They thrive in many locations.

Each - \$.15; Doz. - \$1.60; 100 - \$11.00

## Lily - of - the - Valley



LILY OF THE VALLEY

Lily-of-the-Valley is an extremely important item for those who retail bulbs and plants. The quickness and ease with which they can be so beautifully flowered in the home makes them very popular for this purpose and creates a continued demand throughout the whole season. They are so satisfactory to the consumer that they build good will and a demand for other items. We have them packed in the small units as listed below and we advise frequent, small purchases at regular intervals. Store keepers can place them in refrigerators and keep them in perfect condition.

SELECT QUALITY FOR STORE TRADE — IMPORTED PIPS

Per 100, \$4.00; Per 1000, \$35.00

We can also supply smaller domestic pips as follows:

Per 100, \$2.00; Per 1000, \$17.50

YOU MAY DEDUCT 5% FOR CASH WITH ORDER. SEE PAGE 13



## DAHLIAS IN INDIVIDUAL PACKAGES

By actual test these packages increase Dahlia sales 300 to 400%

These individual Dahlia boxes each contain one plump root that is wrapped in moisture-proof paper to preserve it in good condition until planting time. The boxes are attractively printed in the natural colors of the flowers and make a good, colorful sales appeal when properly displayed. Planting and growing instructions are shown on each box.

In addition to the convenience of handling Dahlia roots in this manner these boxes eliminate all complaints that arise from breakage, drying up of roots, mixing, etc., that are usually associated with the handling of bulk stock.

These packages are available in the following colors:

PINK

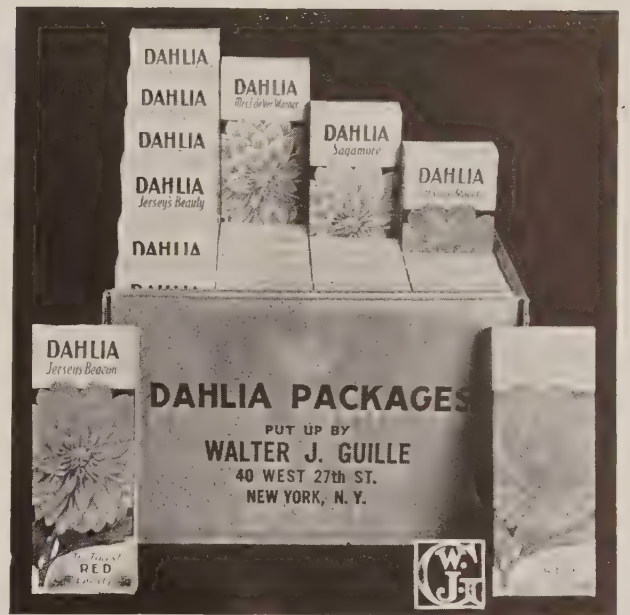
YELLOW

ORANGE

## LAVENDER

RED

**All at one price, \$15.00 per 100 packages.**



## CARTON OF PACKAGED DAHLIAS



## ANEMONE PACKAGE

## Anemone Packages

4½" x 7" lithographed in natural colors. Planting instructions on reverse. No names shown. Each package contains 12 bulbs.

**Per 100 Packages \$20.00**

## Ranunculus Packages

Same type of envelope as above.

### Package Containing 12 Bulbs

**Per 100 Packages \$20.00**



## RANUNCULUS PACKAGE

## TERMS AND CONDITIONS OF SALE

This list cancels all previous quotations. Prices as quoted are f. o. b. Syosset and include packing. Terms are less 5% for cash with order or net 60 days, less 2% in ten days, on approved credit.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

## NON-WARRANTY

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.



# ATTRACTIVELY BOXED DAHLIA COLLECTIONS

We are sure that our method of packing these collections represents the most progressive step that has ever been advanced towards the successful retailing of Dahlia roots. They are packed in neat, attractive boxes with the flowers shown in actual color on the covers and each root is separately wrapped in moisture proof paper which preserves the vital life of the tuber until planted. Complete planting and growing instructions are shown on each package.

Bulk Dahlia roots are difficult subjects for the average retailer to handle but with our packages all of the grief is eliminated. So successful has the method proved that we are able to guarantee satisfaction to the ultimate buyer—something never before possible.

Sales will increase several hundred per cent where these packages are displayed and satisfied customers will result.

## GUARANTEED !!

Each of these Dahlia collections is unconditionally guaranteed by us and free replacement will be made of any root that fails to give entire satisfaction for any reason whatever.

### "Garden Full of Dahlias"

This collection contains six of the most popular standard varieties such as Jane Cowl, Jersey's Beauty, etc., and the whole color range is represented. The names of the varieties are plainly printed on the front of the box and each root is labeled. This package is the most popular number and sells itself wherever displayed.

Each \$.90

### "Super Collection"

In this collection we pack six outstanding varieties that are all renowned kinds in the higher price brackets. The varieties are named on the outside of the package and each root is labeled. Here is an opportunity to feature six leading varieties that every Dahlia grower wants, and at a price much lower than they could be bought individually.

Each \$1.00

### "Pompon Collection"

Six choice pompon varieties, one each of six different colors. Same attractive package with group illustration of Pompon Dahlias in actual color.

A good demand exists for these dainty Pompon varieties and, at the low price at which this collection can be sold, will prove to be a good seller.

Each \$.90

### Miniature Collection

A very beautiful four color wrapper, showing six of the leading varieties, encloses this collection. We believe this is the first time that these beautiful Miniature types have been made available at such low prices. There is a pronounced trend toward these smaller flowers and this collection fills a timely need.

Each \$1.00

### "Cactus Collection"

Every Dahlia lover wants Cactus varieties and for years we have been building up our stocks of this type to enable us to put up this collection at a reasonable price. A wide range of colors is represented in the six varieties and all are true Cactus types. This package is very attractive and will sell itself. Remember, every root is guaranteed.

Each \$1.25





TO **Walter J. Guille, Inc.**

NAME .....

Write very plainly

Post Office..... State.....

Street, P. O. Box  
or Rural Delivery .....

Date .....

Express or Freight Office { If different }  
 { from P. O. } .....

**(SEND NO CASH OR  
CURRENCY UNLESS  
REGISTERED)**

**Money Order** \$.....

Draft or Check \$.....

Postage Stamps \$.....

**Cash** - - - \$\_\_\_\_\_

Forward Goods by .....  
(Parcel Post, Express, Freight or Boat) .

**If wanted by parcel post include extra money to cover. Remember — you can deduct 5% if you pay when ordering!**

[illegible]

**Always write letters on a separate sheet from your order.**

(OVER)



PLEASE DO NOT WRITE IN THIS SPACE

[illegible]



Postage  
Will Be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

**BUSINESS REPLY ENVELOPE**

First Class Permit, No. 3, Sec. 510, P.L.&R., Syosset, N. Y.

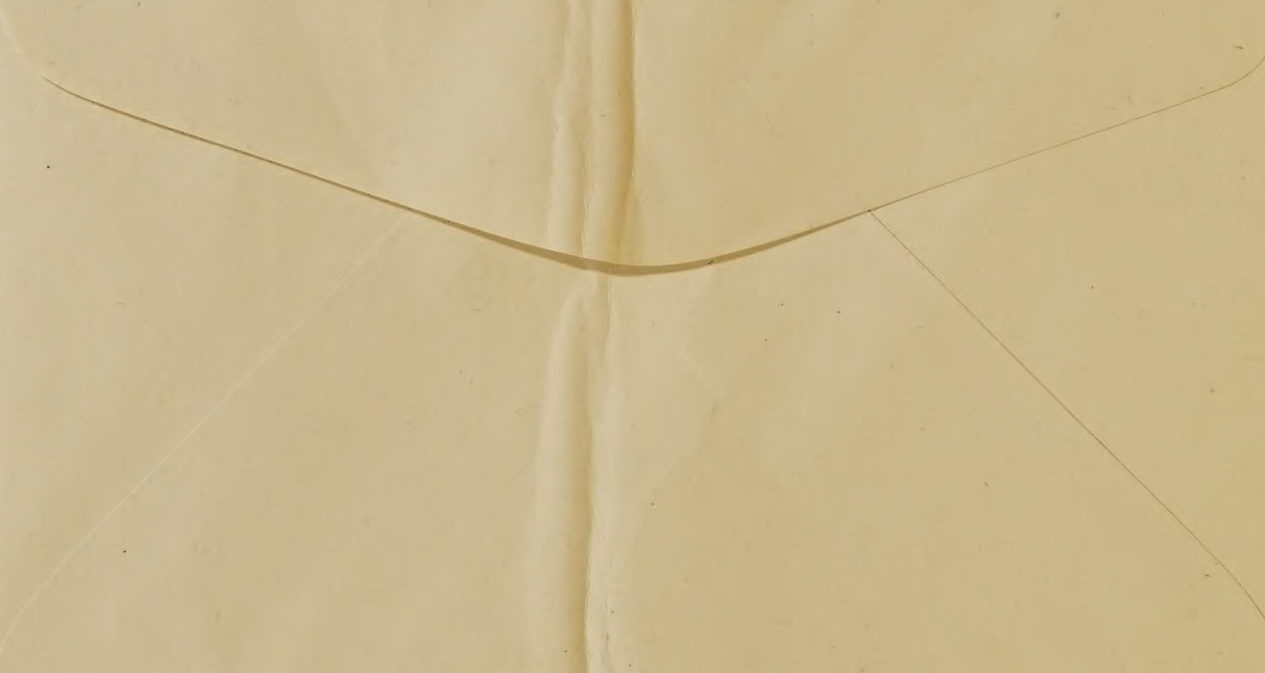
**WALTER J. GUILLE, Inc.**

**Flower Bulb Specialists**

**SYOSSET, N. Y.**









# GLADIOLUS COLLECTIONS

These Gladiolus packages are companion sellers to our famed Dahlia collections. They are packaged in the same size box, 2 x 6 x 12, and the wrappers show the flowers in natural colors. The bulbs are the same high quality as we sell to our florist customers, and every bulb is treated to rid it of thrips or other insect pests.

These packages will not only make an attractive display in your store, but will promote much additional good will through satisfied customers.

They are available in the following assortments:

Package containing 25 top size bulbs  
in a wide assortment of mixed  
colors. ....each \$ .90

Package containing 25 top size bulbs  
all pink varieties. ....each 1.00

Package containing 25 top size bulbs  
all red varieties. ....each 1.00

Package containing 25 top size bulbs  
all yellow varieties. ....each 1.00

Package containing 25 top size bulbs  
all purple and lavender varieties.  
.....each 1.00

Package containing 25 top size bulbs  
all white varieties. ....each 1.00



These Dahlia and Gladiolus collections have long been sold by most of the prominent Garden Departments in the Eastern States.



# WHOLESALE CATALOG-Spring, 1947



## WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK